Glasgow L&D common themes

Strengths

- School system
- Community
  - Family
  - People
  - Community activities
  - Dedication to each other
  - Small town atmosphere
  - Overall feel
  - Size
- Location
  - Cities-Louisville, Lexington, Nashville
  - National park
  - Access to outdoor activities
- Safety
- Medical Facilities
- Progressive in utilities- first in KY to have broadband

Weaknesses

- Young people leaving
- Economy
  - Need public private partnerships
  - Lack of family activities on the weekends
  - Small employers
  - No jump zones
  - Lack of new development
  - Lack of awareness of community activities
  - Lack of retail shopping
  - Loss of jobs and industry
  - Lack of high skilled labor
    - Quality workforce
  - Lack of growth
  - Lack of good paying jobs
- Low income quality of life
  - Poverty
  - Drugs
    - Substance abuse recovery programs
  - Crime
• Domestic abuse
  o Obesity

• Community
  o Close minded
  o Hesitation to dream big and take risk
  o Inability to get a consensus- put own agenda ahead
  o Lack of cultural understanding
  o Resistance to change
  o Pessimism

• Housing
  o Low to mid income
  o Broken windows-street appeal

• Utilities
  o Misunderstanding of the EPB impacting growth

• Second and Third shift daycare

Opportunities

• Expanding the arts
• Jobs are available-600
• Help small businesses- incentives or some type of funding
  o Create an entrepreneurial spirit
• Big interest in Blue Zones-need to take advantage of it
• Tech-Center- a place for young people to work, shared work space
• Marketing and branding Glasgow
  o Leadership is ready to move forward
• Helping addicts
• One of the most wired cities
• Talented youth
  o Educate upcoming workers

• Education
  o Local community colleges
  o WKU is focusing on adult learners
  o Partnering between higher ed and school systems
  o Partnerships between schools and industry-internships
  o Offering several certificate programs through the KY Career Center- people are
    not taking advantage. Plan to establish a chapter here
  o Retraining adults

• Tourism attraction
  o Barren County Tourism website offers calendar of events
  o Tourism continuity
- City events
  - Barren River Lake—water gets nastier every year—it’s a prize for us, but difficult to promote
  - Celebrate Scottish heritage
- Quality of utilities
- Vacant real estate
- Outdoor activities
  - River and cave
  - Parks and events at the parks
- Local food economy
  - Alternative ag opportunities—niche markets
- Local economy
  - Shopping, medical
- Be good neighbors with Bowling Green
- Big in ag production
  - Research at UK
  - Need to exploit our ag products more
  - Consider marrying ag with high-tech
- Plaza Theater
- Hemp production

**Threats**

- Education
  - Flight of talent and youth
  - Weaker workforce
  - Lack of workforce development
  - Workforce shortage
- Housing being run down
  - Lack of pride and beautification
- Community
  - People giving up—apathy
  - Negative vision
  - “The establishment” wants to stay the same
    - Resistance to change
    - Community is scared to take a risk
  - Attitudes
    - Continuity of ideas—lots of turnover
- Loss of tax base
- Mis-information
- Losing city/county employees due to low wages
• Lack of city identity
• Losing our downtown-the heart. Need to fill gaps
• Image
  o Perception that the city is not safe
• BG and Franklin are better at recruiting
  o Passed up by new tech jobs-overlook things that we haven’t done in the past
• Dependence on factories for jobs
• Race to the bottom in terms of salary levels
• Give offenders an option of paying their fine by volunteering their time

Design Session/maps

• Welcome signs at entrances to town
• Enhancing downtown with recreation and retail
  o Mixed use development of retail and housing
  o Bike lanes on main street
  o Convert the old RR Warehouse into a convention center
  o Small park
  o Village green/ Market Pavilion
  o B&B
  o Local Business Development
  o Village green concept
  o Brighter lights
  o Covered farmers market
  o Two story parking area
    ▪ Parking-need signage
    ▪ Downtown
    ▪ Need a parking inventory
• Economic Development
  o Mud runs
  o Food/Crafts-Identity pedestrian friendly zone
    ▪ New and existing parks
    ▪ Farmers markets
    ▪ Festivals
    ▪ Need to get a festival back downtown- if we’re going to do the Highland Games, we need to do it in Glasgow instead of at the lake
  o Local food
    ▪ Ice cream parlor
    ▪ Public market
    ▪ Niche Markets
  o Like the Barn Quilt Trail-create a Tartan Trail
  o Shop local
Small business development
- Hanging flower baskets on light poles

- More business development
  - Industry north of Glasgow Regional Landfill
  - Behind Applebee’s shopping center needs to be re-envisioned

- Exit off the Cumberland Pkwy on 31E to landscape and beautify
- Sizable tract for industrial development- hi tech
- Consistent signage throughout the city
  - Blade Signage downtown- make signs legal
  - Rebranding city

- Blue Zone – entices young people and there are grant funds available to help the city do it
- Airport maintenance hub
- Drone port
- Convention or events center
- Define the community with public art
- More cultural activities and businesses
- High-tech - we have some but need more
- Young people
- Identity- who are we? We need to become something no one else is.

- Visitor center
  - On Hwy 90 before outer loop
  - Downtown at the Cultural Center

- From 31e bypass to outer loop at Happy Valley Road- look at the roads for sidewalks, lighting, turn lanes, complete streets concept

- Parks and Recreation
  - Village green concept
  - Meditation area around the pond at Hume Way- behind Ideal Park. Walkways around the hillside and connect to the trail along Trojan Trail
  - Take tennis courts out of Gorin Park and add skate park and basketball and parking for Royce Field at Richardson Stadium.
  - Tennis courts on Liberty Streets behind rec department or to American Legion Park behind the pool
  - Adventure park at Beaver Creek park
  - Amphitheater at American Legion Park

- Trails-growing
  - Bike trail connecting Barren River Lake to the square, down main street and connecting to Mammoth Cave. Overall a big circle around downtown, with spokes connecting to Barren River Lake and Mammoth Cave.
• Bike trail connecting to Barren River Lake and Mammoth Cave with beautification along the way
• Going off the park, bike trails- We have a Veteran’s Loop here but haven’t capitalized on it
• Affordable, single family housing- would like to see some houses in bad condition be razed so new construction could be built with energy efficient homes
  • Lakeview, to Red Cross, also around Glasgow HS