

Glasgow L&D common themes

Strengths

- School system
- Community
 - Family
 - People
 - Community activities
 - Dedication to each other
 - Small town atmosphere
 - Overall feel
 - Size
- Location
 - Cities-Louisville, Lexington, Nashville
 - National park
 - Access to outdoor activities
- Safety
- Medical Facilities
- Progressive in utilities- first in KY to have broadband

Weaknesses

- Young people leaving
- Economy
 - Need public private partnerships
 - Lack of family activities on the weekends
 - Small employers
 - No jump zones
 - Lack of new development
 - Lack of awareness of community activities
 - Lack of retail shopping
 - Loss of jobs and industry
 - Lack of high skilled labor
 - Quality workforce
 - Lack of growth
 - Lack of good paying jobs
- Low income quality of life
 - Poverty
 - Drugs
 - Substance abuse recovery programs
 - Crime

- Domestic abuse
 - Obesity
- Community
 - Close minded
 - Hesitation to dream big and take risk
 - Inability to get a consensus- put own agenda ahead
 - Lack of cultural understanding
 - Resistance to change
 - Pessimism
- Housing
 - Low to mid income
 - Broken windows-street appeal
- Utilities
 - Misunderstanding of the EPB impacting growth
- Second and Third shift daycare

Opportunities

- Expanding the arts
- Jobs are available-600
- Help small businesses- incentives or some type of funding
 - Create an entrepreneurial spirit
- Big interest in Blue Zones-need to take advantage of it
- Tech-Center- a place for young people to work, shared work space
- Marketing and branding Glasgow
 - Leadership is ready to move forward
- Helping addicts
- One of the most wired cities
- Talented youth
 - Educate upcoming workers
- Education
 - Local community colleges
 - WKU is focusing on adult learners
 - Partnering between higher ed and school systems
 - Partnerships between schools and industry-internships
 - Offering several certificate programs through the KY Career Center- people are not taking advantage. Plan to establish a chapter here
 - Retraining adults
- Tourism attraction
 - Barren County Tourism website offers calendar of events
 - Tourism continuity

- City events
- Barren River Lake-water gets nastier every year- it's a prize for us, but difficult to promote
- Celebrate Scottish heritage
- Quality of utilities
- Vacant real estate
- Outdoor activities
 - River and cave
 - Parks and events at the parks
- Local food economy
 - Alternative ag opportunities-niche markets
- Local economy
 - Shopping, medical
- Be good neighbors with Bowling Green
- Big in ag production
 - Research at UK
 - Need to exploit our ag products more
 - Consider marrying ag with high-tech
- Plaza Theater
- Hemp production

Threats

- Education
 - Flight of talent and youth
 - Weaker workforce
 - Lack of workforce development
 - Workforce shortage
- Housing being run down
 - Lack of pride and beautification
- Community
 - People giving up-apathy
 - Negative vision
 - "The establishment" wants to stay the same
 - Resistance to change
 - Community is scared to take a risk
 - Attitudes
 - Continuity of ideas-lots of turnover
- Loss of tax base
- Mis-information
- Losing city/county employees due to low wages

- Lack of city identity
- Losing our downtown-the heart. Need to fill gaps
- Image
 - Perception that the city is not safe
- BG and Franklin are better at recruiting
 - Passed up by new tech jobs-overlook things that we haven't done in the past
- Dependence on factories for jobs
- Race to the bottom in terms of salary levels
- Give offenders an option of paying their fine by volunteering their time

Design Session/maps

- Welcome signs at entrances to town
- Enhancing downtown with recreation and retail
 - Mixed use development of retail and housing
 - Bike lanes on main street
 - Convert the old RR Warehouse into a convention center
 - Small park
 - Village green/ Market Pavilion
 - B&B
 - Local Business Development
 - Village green concept
 - Brighter lights
 - Covered farmers market
 - Two story parking area
 - Parking-need signage
 - Downtown
 - Need a parking inventory
- Economic Development
 - Mud runs
 - Food/Crafts-Identity pedestrian friendly zone
 - New and existing parks
 - Farmers markets
 - Festivals
 - Need to get a festival back downtown- if we're going to do the Highland Games, we need to do it in Glasgow instead of at the lake
 - Local food
 - Ice cream parlor
 - Public market
 - Niche Markets
 - Like the Barn Quilt Trail-create a Tartan Trail
 - Shop local

- Small business development
 - Hanging flower baskets on light poles
- More business development
 - Industry north of Glasgow Regional Landfill
 - Behind Applebee's shopping center needs to be re-envisioned
- Exit off the Cumberland Pkwy on 31E to landscape and beautify
- Sizable tract for industrial development- hi tech
- Consistent signage throughout the city
 - Blade Signage downtown- make signs legal
 - Rebranding city
- Blue Zone – entices young people and there are grant funds available to help the city do it
- Airport maintenance hub
- Drone port
- Convention or events center
- Define the community with public art
- More cultural activities and businesses
- High-tech - we have some but need more
- Young people
- Identity- who are we? We need to become something no one else is.
- Visitor center
 - On Hwy 90 before outer loop
 - Downtown at the Cultural Center
- From 31e bypass to outer loop at Happy Valley Road- look at the roads for sidewalks, lighting, turn lanes, complete streets concept
- Parks and Recreation
 - Village green concept
 - Meditation area around the pond at Hume Way- behind Ideal Park. Walkways around the hillside and connect to the trail along Trojan Trail
 - Take tennis courts out of Gorin Park and add skate park and basketball and parking for Royce Field at Richardson Stadium.
 - Tennis courts on Liberty Streets behind rec department or to American Legion Park behind the pool
 - Adventure park at Beaver Creek park
 - Amphitheater at American Legion Park
- Trails-growing
 - Bike trail connecting Barren River Lake to the square, down main street and connecting to Mammoth Cave. Overall a big circle around downtown, with spokes connecting to Barren River Lake and Mammoth Cave.

- Bike trail connecting to Barren River Lake and Mammoth Cave with beautification along the way
 - Going off the park, bike trails- We have a Veteran's Loop here but haven't capitalized on it
- Affordable, single family housing- would like to see some houses in bad condition be razed so new construction could be built with energy efficient homes
 - Lakeview, to Red Cross, also around Glasgow HS